"I have lived in Montcalm County ALL my life.

This was a beneficial and enlightening

program. I would strongly recommend

Leadership Montcalm to all our community

leaders."

LM Alumnus

"Leadership Montcalm has changed me. I am indeed a better person and leader because of the experience."

LM Alumnus



Leadership Montcalm XXIII Participants

Great leadership is the cornerstone of a healthy, productive community.

## Leadership Montcalm

#### **Executive Committee**

Michelle Nielsen—Leadership Montcalm, MCC
Stephanie O'Dea—K-12 Education Policy Advisor,
Governor Gretchen Whitmer

Carol Pettengill—Stafford Media Solutions (retired)

Ben Wood—Michigan Manufacturing Technology Center/The Right Place Jessica Higgley—DHHS

Kristin Griffes— SFPE (Society of Fire Protection Engineers)

Heather Feazel — City of Greenville

Emily Dowd—Spectrum Hospitals

Amanda Lee—Montcalm Area Reading Council

Teresa Boyer—MAISD

### Leadership Montcalm has been building



Leadership Montcalm is a one-day-a-month training program that incorporates pertinent critical issues, education and skills training. This program has been designed by current local leaders to ensure the

## Leadership Montcalm



### **SPONSOR**

Our Mission:

To identify and develop an informed, committed and diverse network of effective leaders

For information, contact:

Michelle Nielsen, Executive Director

Leadership Montcalm

Phone: 616 894-2350

E-Mail: leadershipmontcalm@gmail.com

Search: Leadership Montcalm for the

webpage sponsored by MSU

Leadership Montcalm has been building leaders since 2000.

## Why Sponsorship?

Sponsoring *Leadership Montcalm* is an investment in the future of Montcalm County.

# How Does the Community Benefit?

- Motivated workers who possess improved leadership effectiveness.
- Employees with enhanced skills and abilities in areas such as conflict management, problem-solving and public speaking.
- Accumulation of valuable insights that empower participants to be more productive employees and involved citizens.
- Powerful community networks and high organizational visibility.

For more information about Leadership Montcalm or to acquire an application, contact:

Michelle Nielsen Executive Director P.O. Box 368, Stanton, MI 48888

Phone: 616 894-2350

E-mail: leadershipmontcalm@gmail.com

## Investing in Your Community

It is the goal of *Leadership Montcalm* to keep the cost of annual sessions reasonable so as not to have cost be a hindrance to any participant. In order to accomplish this goal, we have various levels of sponsor help. Sponsorships can be in cash donations, by paying a participant's tuition cost, or by "in kind" support. Sponsorship of *Leadership Montcalm* allows the sponsors to reach a very select group of Montcalm County residents.

#### Platinum Sponsors (\$1000 or more) - Benefits

- Sponsors may send up to two participants at no additional cost.
- Sponsors may exclusively present their organization to the participants at a prearranged noon session.
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participants' binders.
- Sponsors are listed in any advertising and *Leadership Montcalm* promotional items.

### Gold Sponsors (\$750—\$999) - Benefits

- Sponsors may send one participant at no additional cost.
- Sponsors may present their organization to the participants at a pre-arranged noon session
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participants' binders.
- Sponsors are listed in any advertising and *Leadership Montcalm* promotional items.

### Silver Sponsors (\$500—\$749) - Benefits

- Sponsors may present their organization to the participants at a pre-arranged noon session
- Sponsor's business cards and promotional items are distributed to all participants.
- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participant's binders.

### **Bronze & Tuition Sponsors (up to \$499)**

- Sponsors are listed on the *Leadership Montcalm* website.
- Sponsors are listed in the participant's binders.
  - ~~ All sponsors are also given recognition with their level of sponsorship at all alumni events. ~~